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## **How to Level the Playing Field between the Have's and Have Not's? Jaekai.com Reveals Business Leads for Ambitious Professionals**

**(May 14, 2008) Los Angeles, CA**— Entrepreneurs, corporate professionals and small business owners no longer have to know someone to get to the deal makers' table. Jaekai.com is the ambitious professional's newest tool to "Make Money, Save Money and Save Time"<sup>TM</sup>. Pronounced (jay-kah-ī), the web portal is continuously updated with online resources and networking events to generate business leads. Jaekai.com levels the playing field by providing key insight to new web applications, operational efficiency and market research.

Jaekai.com researchers scour the internet to find networking mixers, tradeshow, conferences, conventions, industry insider, and key influencer events in Southern California. *Seeking capital?* Jaekai.com highlights events from the Tech Venture Capital community such as [Twistup](#) and [Deal Makers Media](#). *Need personal introductions to potential clients?* Jaekai.com features local chambers of commerce and the [LA Minority Business Opportunity Center](#). Jaekai.com promotes events ranging from intimate mixers to major conventions within a variety of industries and affinity groups.

Entrepreneurs, corporate professionals and small business owners turn to Jaekai.com for insight and motivational tips to grow their business or career. They want to know about networking events where they can interact with decision makers. Malik Ducard, VP of North American Digital Distribution at Paramount Studios commented, "I went to an event listed on Jaekai.com and it was phenomenal. I connected with an executive at a VC firm who I heard speak when I was getting my MBA." Eric Slaasted of ES Construction Inc., a construction management firm, states "Jaekai will help me reach a diverse audience looking for build-out consultation."

Collectively, Jaekai.com is a website, biweekly newsletter, experts' blog and a "Daily Leverage<sup>TM</sup>" eblast. Jaekai.com features: 1.) select networking and business events posted by the staff and user community, 2.) a searchable database of links featured in Jaekai newsletters, and 3.) special promotional incentives from local vendors. The site showcases business development opportunities and fosters commerce among diverse groups in Southern California.

[Jaekai.com](#) is a destination site where ambitious professionals have access to business intelligence. Users can easily find networking events for a variety of industries and cultural groups, as well as leads for cost-saving vendors, product and process trends, and expert advice. Jaekai.com caters to a multicultural audience with multicultural content. Visit [www.jaekai.com](http://www.jaekai.com) for more information.

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